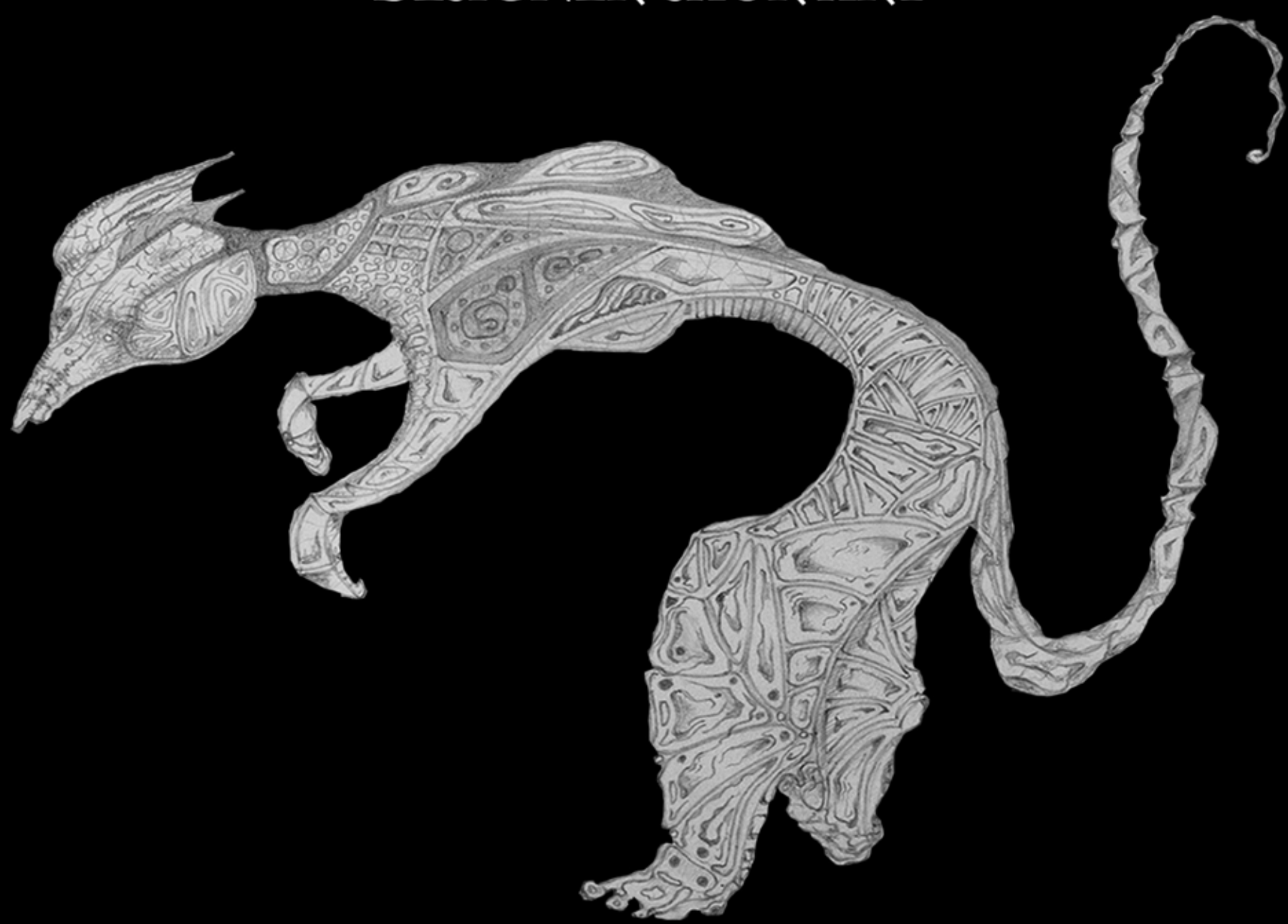


DESIGNER-SAUR ART



CONTEMPORARY VISUAL FINE ARTS AND LEISURE/TOURISM

LAUNCH OF A NEW CONCEPT: 'DESIGNER-SAUR ART'

From "DINOSAUR ART" To 'DESIGNER-SAUR ART'

"DINOSAUR ART": A FASCINATION

"DINOSAUR ART": THE FIRST EVER PROJECT : SCULPTURE PROJECT AT 'CRISTAL PALACE' IN LONDON

"The two iguanodons as well as the megalosaurus, plesiosaurs, and others were a **smash hit**. The public snapped up posters and figurines depicting the models, and over the next half-century, **more than a million people a year** went to gaze at the dinosaurs. As dinosaurs leapt off the page and into real life and a theme-park atmosphere, paleontology went from a stuffy, academic topic to a **subject of fascination**."

"The dinosaurs—were a **roaring success**. In fact, the dinos continue to be popular today. Though the Crystal Palace itself burned to the ground in 1936, Hawkins' statues were so durable that they still stand, looking better than ever after recent refurbishments."

"DINOSAUR ART": STORMING THE WORLD : OVER 87 PROJECTS IN ATLEAST 25 COUNTRIES

So, the "dino fascination" has continued ever since the very first one at 'Cristal Palace' and has spread: over **87 projects** in at least **25 countries**.

DUBAI DINOSAUR PARK: 2017: A GREAT TOURIST ATTRACTION



"Dinosaur Park took Dubai by the storm last season, and created a record with the 100 animatronics Dinosaurs on display. Designed and crafted to educate and entertain, the Dinosaur Park has ticked all the right boxes when it comes to striking a balance....." is what the reporters said.



SOME "DINOSAUR ART" IMAGES

'DESIGNER-SAUR ART' : THE FIRST EVER PROJECT – NOW READY TO BE LAUNCHED

**TITLE: 'DESIGNER-SAUR ART':
Imaginary Figures – Sculptures with Prehistoric Resemblance – for gardens and parks**

**SUB TITLE: CONTEMPORARY ART: 'SCULPTURE-BASED ON NATURE' AND COMMUNITY
"Enhance Community Centered Created Environment through Fine Arts Combined with Nature";
"Adaptation of the traditional arts to twenty - first century context".**

PROJECT OUTLINE: KEY WORDS/ ASPECTS

UNIQUENESS: Originality

The "Pre-historic era" and the "Jurassic park" would be recalled by the visitors to these gardens. The unique feature is that these figures with intent of originality are not found in published pre-historic documents. Thus the figures contribute to create 'unusually creative created environments'.

EXPERIENCE: An unforgettable encounter

Out of the normal, - 'visual and psychological' encounter is offered by these 'unusually creative' created environments, along with other experiences – such as 'learning'.

SLOGAN: 'Back to basics - back to Nature; back to basics - back to Art' – the need of the hour world over.

A strange thing has happened across the globe. Modern technology has conquered the world.....
'Art and Nature are far removed from the people'.

COMMUNITY: This project is a Community centered project

Though the orientation of the project is international, weight is given to promote relevant/ local traditional arts: "methods and techniques" - as a contemporary discipline.

Professional artists and designers as well as students and professors attached to schools of art and design can join and contribute during various stages of the project.

The objective is to promote 'CONTEMPORARY ART: WHICH THE GENERAL PUBLIC CAN APPRECIATE AND RELATE TO', and a large **community participation and cohesion** expected.

AN INTERNATIONAL COMMUNITY: A Community around Art – based on Nature

All are welcome to join with us to take this concept forward. In an attempt to create awareness we have started informing a few selected institutions of art and design about this work, among which the University of Wales is one, headed by HRH Prince of Wales – who appreciates, also has written publications on nature related art and architecture.

LANDMARK PROJECT: This concept, if materialized could be a project – which is out of the normal

The concept: 'Nature based creativity', and the 'natural elements' of the surrounding will **complement** each other, and further, these 'Imaginary Figures – Sculptures with Pre-historic Resemblance' will transform the environments, where they are placed and will have a positive impact on the general public. **The concept is ideal to enhance leisure/ tourism related projects and will be a great tourist attraction.**

LAUNCHING OF THE PROJECT

We hope to start with a few informal presentations – an opinion search and eventually to approach art galleries and hotels for more formal presentations / exhibitions and then take the concept forward from there.

INITIAL STEP: ART WORK/ SERVICES AVAILABLE ARE: ITEMS FOR PRESENTATION/ EXHIBITION & SALE

- Wall hangings: prints taken from the originals: on canvas, art board, wood and terracotta
- Wall hangings: painted prints: on canvas, art board and other
- Wall murals and miniature models
- Gift items: Printed T- Shirts, Souvenirs etc.

IMAGES: Designer-Saur Art: Imaginary Figures – Sculptures with Prehistoric Resemblance - for Gardens and Parks.
(INIMITABLE CONCEPT: INIMIC PROJECTS: PROJECT CONCEPT 2)

